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**BRIAN SETENCICH**

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

BRIAN SETENCICH,

Plaintiff,

vs.

THE AMERICAN RED CROSS, a non-profit  
corporation, STEVE BROWN, ROBERT  
BROWNING and DOES 1 through 30,  
inclusive,

Defendants.

CASE NO.: C 07-03688 JCS

**PLAINTIFF BRIAN SETENCICH'S  
OPPOSITION TO DEFENDANT  
AMERICAN RED CROSS' MOTION  
TO DISMISS**

Date : October 2, 2007  
Time : 1:00 p.m.  
Courtroom: 3  
Judge: Hon. Sandra B. Armstrong

**I.  
INTRODUCTION**

Defendant American Red Cross ("ARC") moves to dismiss Plaintiff Brian Setencich's ("Setencich") three claims against the ARC for (1) Association Discrimination (Cal. Govt. Code § 12926(m), et. seq.), (2) Fraud; and (3) Negligent Misrepresentation. Setencich opposes the motion to dismiss as to all three claims, but acknowledges that more specificity is required in pleading as to his fraud claim to identify which specific Defendant made the false representation to him and the approximate dates of such representations. *Lazar v. Superior Court* 12 Cal 4<sup>th</sup> 631 (1996).

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1 Setencich properly pleads his first claim for Association Discrimination under the Fair  
 2 Employment and Housing Act ("FEHA") which provides protection for any applicant who is denied  
 3 employment because of his association with another who is disabled, or a member of another  
 4 protected class under FEHA. ARC's attempt to restrict protection under FEHA is not based on any  
 5 relevant statutory or relevant case law authority. Likewise, Setencich sufficiently pleads his third  
 6 claim for negligent misrepresentation warranting denial of the motion. Setencich requests leave to  
 7 amend as to his second claim for fraud to provide the identity of those who made the fraudulent  
 8 representations to him and more detail as to the circumstances surrounding the fraud.

## 10 II 11 FACTUAL BACKGROUND AND PROCEDURAL HISTORY

12 Setencich was recruited in mid to late 2005 to work as the Communications Manager for the  
 13 ARC, reporting to the Director of Public Affairs and Communications, Marc Jackson ("Jackson")  
 14 (Complaint, ¶ 2). Setencich was qualified for the position, filling an important need for the ARC.  
 15 (Complaint, ¶ 2) Setencich met with the principals and hiring panel on three separate occasions, with  
 16 the decision being made by the Board to hire Setencich (Complaint, ¶ 15) Defendant (Steve Brown  
 17 and Robert Browning)<sup>1</sup> represented to Setencich they were going to hire him and that his 1997  
 18 conviction of filing a false tax return concerning tax consequences of less than \$10,000.00 was not  
 19 an impediment to hire (Complaint, ¶ 25). However, neither intended on letting the panel proceed  
 20 with the hire Setencich because of Setencich's association with Jackson (Complaint ¶ 15-17). ARC  
 21 was attempting to terminate the Director of Public Affairs and Communication ( Jackson) by taking  
 22 pretextual discipline against him, defaming him and setting him up to fail by providing him  
 23 inadequate support. The action against Jackson were motivated by Jackson's disability, use of  
 24 medical leave and protected activity (Complaint, ¶ 3 and 15)

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26  
 27 <sup>1</sup>Steve Brown and Robert Browning were not specifically named as to the individuals who made the  
 28 fraudulent representations. As a result, Setencich requests leave to amend.

1 The hire of Setencich would have impeded the principals efforts to terminate Jackson given  
 2 Setencich's knowledge and political clout. (Complaint, ¶ 25). Defendant was aware of Setencich's  
 3 association with Jackson and therefore did not hire him, hiring a less qualified applicant (Complaint,  
 4 ¶17). The association between Jackson and Setencich was based on several year of working closely  
 5 together when Setencich was on the Fresno City Council and Jackson was the Director of Public  
 6 Relations and Editor in Chief of the Metro News ( Complaint, ¶ 6). When Setencich was elected to  
 7 the State Legislature and became Speaker of the House for the State Assembly, Jackson was his  
 8 Chief of Staff. (Ibid.). The association continued when Setencich was Special Liaison to Mayor  
 9 Willie Brown and Jackson began working for ARC (Complaint, ¶ 7).

10 Setencich filed his complaint in San Francisco Superior Court on March 13, 2007. ARC  
 11 removed the case on July 19, 2007 on the alleged basis of ARC must be sued in federal court  
 12 because of a federal corporate charter (36 U.S.C. §2) . The motion to dismiss was filed on July 24,  
 13 2007 prior to any meet and confer efforts by the parties.

### 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

### III LEGAL ANALYSIS

#### A. The Legal Standard on a Motion to Dismiss

18 A complaint should not be dismissed for failure to state on claim under Fed. Rule Civ.  
 19 Procedure 12(b)(6) "unless it appears beyond doubt that a plaintiff could prove no set of facts in  
 20 support of his claim which would entitle him to relief". *Durning v First Boston Corp.* 815 F.2d  
 21 1265, 1267 (9<sup>th</sup> Cir. 1987)(quoting *Conley v. Gibson*, 355 U.S. 41, 26 Ed. 2d 80 (1957). Sufficient  
 22 facts exist to support Setencich's three claims for Association Discrimination, Fraud and Negligent  
 23 Misrepresentation. The Association Discrimination and Negligence Misrepresentation claims have  
 24 been sufficiently pled. As to the Fraud claim, leave to amend is requested to provide the specifics to  
 25 the fraud as articulated in *Lazar*. ARC has brought a motion based exclusively on non-9th Circuit  
 26 cases interpreting the Americans With Disabilities Act ("ADA") and not the FEHA, which  
 27 Setencich's discrimination claim is based.

1 The Federal Rules of Civil Procedure govern the sufficiency of a pleading in a federal action,  
 2 even those based on diversity. ( *FSLIC v. Texas Real Estate Counselors* 995 F 2d 261, 269-270 (5<sup>th</sup>  
 3 Cir, 1992). The Rules are extremely liberal and are designed specifically to minimize disputes over  
 4 pleading technicalities. ( See FRCP 1, 8(f), and *Conley*, supra at 47 -48).

5 Federal Rules provide for notice pleading. The pleadings need not allege facts constituting  
 6 the claim for relief or defense. They need only give fair notice of the pleader's claim so the opposing  
 7 party can respond, undertake discovery and prepare for trial. (See *Conley v. Gibson*, supra 355 U.S  
 8 at 47-48). "[F]ederal Courts and litigants must rely on summary judgment and control of discovery to  
 9 weed out unmeritorious claims. . . ( *Leatherman v. Tarrant County Narcotics Intelligence &*  
 10 *Coordination Unit*, 507 U.S. 163 (1993) . Unlike the practice in many states, the Federal Rules do  
 11 not draw distinctions between pleading facts, ultimate facts or conclusions of law. Schwarzer,  
 12 Tashima & Wagstaffe, CAL. PRAC. GUIDE: CIV PRO BEFORE TRIAL (The Rutter Group  
 13 2002)8:27; pp. 8-6. Setencich properly pleads the necessary facts as to the first and third claim to put  
 14 ARC on notice of the claim brought against it. As to the fraud claim, facts exist to meet the  
 15 specificity requirements under California law.

16 In ruling on a motion to dismiss, all allegations of material fact are taken as true and  
 17 construed in the light most favorable to the non-moving party. (Id). The plaintiff is not held to a  
 18 "heightened pleading standard". *Swierkiewicz v. Sorema*, N.A. 534 U.S. 506,515, 152 L.Ed. 2d 1  
 19 (2002). If the Court should find that Setencich failed to provide sufficient allegations to state a claim  
 20 for which relief may be granted, respectfully request the Court grant leave to amend. A District Court  
 21 should grant leave to amend even if no request to amend the pleadings was made, unless it  
 22 determines that the plaintiffs cannot be cured by the allegations of other facts. *Lopez v. Smith*, 2003  
 23 F.3d 1122,1127 (9<sup>th</sup> Cir. 2000). Here, the fraud claim can be pled with specifics as to the individuals  
 24 who committed the fraud and therefore leave is requested.

#### 25 **B. Association Discrimination**

26 ARC contends that although FEHA prohibits discrimination based on association, the  
 27 protection should be severely limited, relying on the 7<sup>th</sup> Circuit case *Larimer v. International*  
 28

1 *Business Machines Corp.* 370 F.3d 698, 700 (7<sup>th</sup> Cir. 2004) where the Court elected not to provide  
 2 protection to a man who was terminated after the birth of his premature twins under the ADA.  
 3 However, the 9<sup>th</sup> Circuit case has not adopted this restrictive view. Of most significance, the  
 4 Setencich claim is under FEHA, which provides significantly more protections than the ADA.

5 California Government Code § 12926(m) provides,

6 “race...physical disability, mental disability, medical condition...includes a perception  
 7 that the person has any of those characteristics *or that the person is associated with a*  
 8 *person who has or is perceived to have any of those characteristics.*” California  
 Government Code §12926 (emphasis added)

9 The ADA more restrictive association discrimination protection<sup>2</sup> provides:

10 “...excluding or otherwise denying equal jobs or benefits to a qualified individual  
 11 because of a *known disability of the individual with whom the qualified individual is*  
 12 *known to have a relationship or association.*” 42 U.S.C. §12112(b)(4) (emphasis  
 added)

13 Under FEHA, Setencich must prove, (1) Setencich applied for a position with the  
 14 Red Cross (Complaint, §2, 14-15); (2) ARC refused to hire him (Complaint, § 15, 17 and 18); and  
 15 (3) Setencich’s association with Jackson, (who has a disability and engaged in protected activities)  
 16 was a motivating factor in not hiring him (Complaint, §18). (Judicial Council of California Civil  
 17 Jury Instructions (2007) CACI No. 2500).

18 FEHA provides broader protections for the employee than the federal statutes. Cal. Govt  
 19 Code § 12926.1 identifies that although the ADA provides a floor for protection, FEHA has always,  
 20 even prior to the passage of the Federal Act, afforded additional protections. The Supreme Court  
 21 explained in *Aguilar v. Avis Rent A Car, Inc.* 29 Cal 4<sup>th</sup> 121 (1999) that FEHA declares,

22 ‘As a public policy of the state that it’s necessary to protect and safeguard the right  
 23 and opportunity of all persons to seek, obtain, and hold employment without  
 24 discrimination. This Court has declared that policy to be fundamental.’ (citing *Brown*  
*v. Superior Court* 37 Cal 3<sup>rd</sup> 477, 485 (1984). ‘Employment discrimination foments  
 domestic strife and arrest, deprives the state of the fullest utilization of its capacities

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25  
 26 <sup>2</sup>In order to establish a prima facie case under the ADA for association discrimination, a plaintiff must  
 27 prove (1) the plaintiff was qualified for the job at the time of the adverse employment action; (2) the  
 28 plaintiff was subjected to adverse employment action; (3) plaintiff was known by his employer to have  
 an associate with a disability; (4) the adverse employment action occurred under circumstances raising  
 a reasonable inference that the disability of the associate was a determining factor in the employer’s  
 decision. *Hartog v. Wasatch Academy, et al* 129 F 3d 1076 (3<sup>rd</sup> Cir., 1997)

1 for development an advance, and substantially and adversely affects the interest of  
 2 employers and the public in general' (citing California Government Code §12920)  
 3 The express purpose of the FEHA is to 'provide effective remedies which will  
 4 eliminate such discriminatory practices'. (Ibid.) In addition, the legislature has  
 5 directed that the FEHA to be construed liberally so as to accomplish its purpose.  
 6 California Government Code § 12993; citing *Brown v. Superior Court* supra, 37 Cal  
 7 3d at 486 *Aguilar v. Avis* at 129.

8 Setencich properly pleads his FEHA claim, which provides protection to Setencich for the  
 9 failure to hire motivated by his association with Jackson. As a result, the motion should be denied.

#### 10 **C. Fraud**

11 Setencich acknowledges more specificity is required for his fraud claim and he is able to  
 12 provide those specifics. Setencich pleads the primary elements but fails to allege specific individual  
 13 from ARC who made the fraudulent representations and the approximate date as required in the  
 14 California case of *Lazar v. Superior Court*, supra. 12 Cal 4<sup>th</sup> at 645. As a result, leave to amend is  
 15 requested.

#### 16 **D. Negligent Misrepresentation**

17 Plaintiff alleges the following facts in his complaints: (1) A representation that an  
 18 important fact was true which was not in fact true; ( Complaint §25, 26); (2) made by the defendant  
 19 without reasonable ground for believing it to be true; ( Complaint §32) the defendant's intent to  
 20 induce reliance,(Complaint §25 and 26 ); (4) the plaintiff's justifiable reliance; ( Complaint §31) and  
 21 (4) resulting damage to the plaintiff. (Complaint § 31, 33 and 34) (Judicial Council of California  
 22 Civil Jury Instructions (2007) CACI No. 1903). As a result, the claim is sufficiently pled and the  
 23 motion as to this claim should be denied

### 24 **IV CONCLUSION**

25 Setencich has pled facts sufficient to support his first and third claims against ARC for  
 26 Association Discrimination and Negligent Misrepresentation to warrant denial of the motion. As to

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1 the second claim for Fraud, Setencich respectfully requests leave to amend to allege with more  
2 specificity the particular individuals who made the fraudulent statements and the circumstances as to  
3 each.

4 DATED: September 11, 2007

LAW OFFICES OF JILL P. TELFER  
*A Professional Corporation*



JILL P. TELFER  
Attorney for Plaintiff  
**BRIAN SETENCICH**



**PROOF OF SERVICE**

CASE NAME: **SETENCICH V. AMERICAN RED CROSS**  
CASE NO.: **C 07-03688 JCS**

I declare that I am a citizen of the United States, that I have attained the age of majority, and that I am not a party to this action. My business address is 331 J Street, Sacramento, California 95814. I am familiar with this firm's practice of collection and processing of correspondence to be deposited for delivery via the U.S. Postal Service as well as other methods used for delivery of correspondence. On the below stated date, in the manner indicated, I caused the within document(s) entitled:

**PLAINTIFF BRIAN SETENCICH'S OPPOSITION TO DEFENDANT  
AMERICAN RED CROSS' MOTION TO DISMISS**

to be served on the party(ies) or their (its) attorney(s) of record in this action:

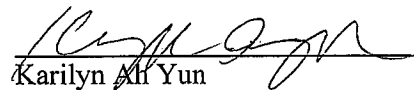
- ☒ Via Mail: I caused each envelope (with postage affixed thereto) to be placed in the U.S. mail at Sacramento, California.
- ☐ Via **CERTIFIED** Mail: I caused each envelope (with postage affixed thereto) to be placed in the U.S. mail at Sacramento, California.
- ☐ Via Personal Service: I instructed each document to be hand-delivered via **HAND DELIVERY** to the address listed below.
- ☐ Via Overnight Courier: I caused each envelope to be delivered via overnight mail by **FEDERAL EXPRESS**.
- ☐ Via **FACSIMILE**: I instructed such to be transmitted via facsimile to the office(s) list below.

addressed as follows:

Ronald J. Klepetar, Esq.  
Sabrina L. Shadi, Esq.  
**BAKER & HOSTETLER**  
12100 Wilshire Blvd., 15<sup>th</sup> Floor  
Los Angeles, CA 90025-7120

- ☐ State: I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.
- ☒ Federal: I declare that I am employed in the office of a member of the bar of this court at whose direction service was made.

Executed on 9.11.07, at Sacramento, California.

  
Karilyn Ali Yun